

# YOUR ONE-STOP SHOP FOR EMPLOYEE UNIFORMS!

As your workforce rises to meet the demands of an ever-changing environment, make sure they're dressed for it with the right uniform.

Uniform programs instill confidence in your employees, make them more approachable to customers and increase team unity, all the while creating a sense of professionalism that customers look for in times of need.

With our years of experience in corporate uniform programs and resources around the globe, we are your one stop shop for your corporate uniform needs.

Let us help you put together the right uniform program to make your brand shine!

## UNIFORM STATISTICS



Consumers that prefer staff in uniforms as they are easily recognizable.



Population that believes it reflects well on a company if staff wear smart uniforms.



Companies reported a high level of employee engagement, due to a uniform program.



# A GOOD UNIFORM IS A STATEMENT!

It tells your employees they're part of a team, tells your clients what to expect and most importantly, **a good uniform tells your story.**

## CORPORATE



## CASUAL



## COOL



# WHO WE ARE

## **TOTAL SOLUTIONS PROVIDER**

We are a uniform distributor and so much more that focuses on your brand image while making your life easier through the power of technology.

## **Quality That You Can Depend On**

We strive to provide quality affordable uniforms and workwear that can keep up with the rigorous demands of your organization.

## **Appearance That Shines**

We care about your brand. We'll make your team shine with uniforms that work with your organization's branding and needs.

## **Selection That Meets Your Needs**

With resources around the globe, we can provide any uniform item you may need, including jackets, shirts, pants, safety ware, accessories and more.

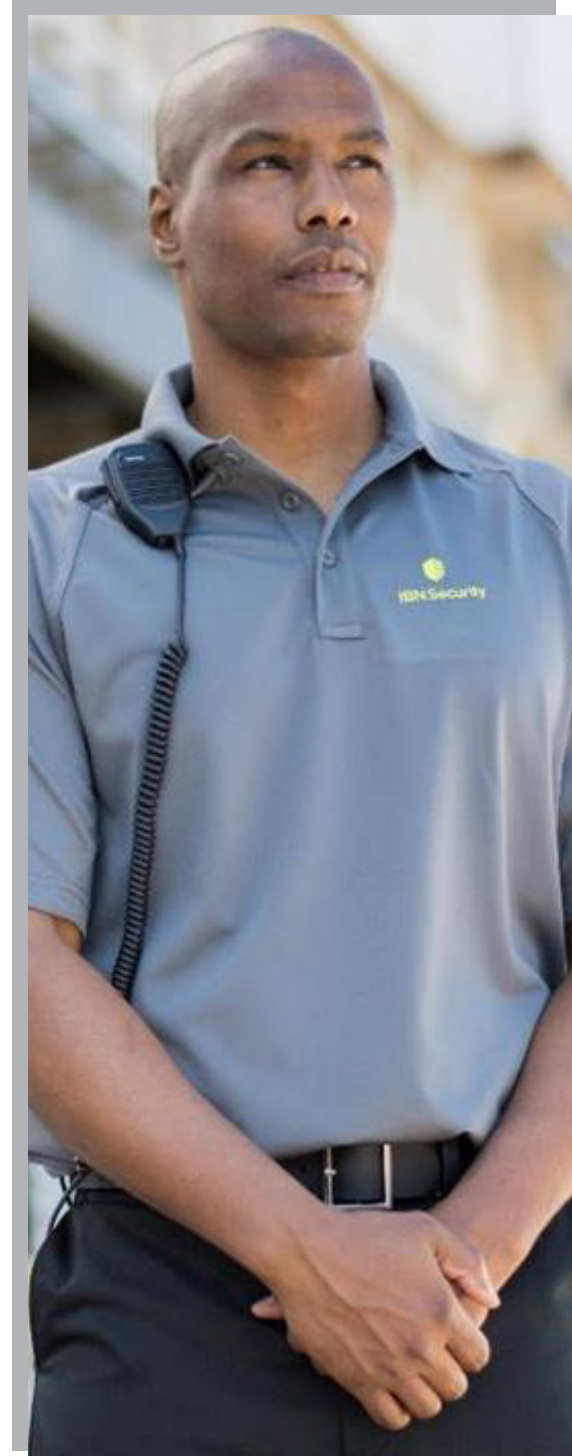
## **Program Management Made Easy**

As your team changes, we'll be there to help manage your program. We can even set up a custom store to simplify the order process.

## **Experience that Counts**

We've got the experience you need to create a successful uniform program. Our history of providing uniforms to a vast variety of industries includes:

- Airlines, Trucking, Ground Transportation
- Automotive Dealerships & Manufacturers
- Casino's & Hotel Hospitality & Logistics
- Courier & Delivery Services
- Financial Institutions
- Food & Beverage Distribution Services
- Food Services & Hospitality
- Grocers & Food Manufacturing Personnel
- Healthcare Professionals, Clinical
- Healthcare Professionals, Non-Clinical
- Restaurants & Retail Outlets
- Security & First Responders
- Senior Living Facilities
- And More!





# 10 REASONS WHY UNIFORM PROGRAMS MATTER

A great program uniform makes a statement about who your company is and what your brand stands for, but it also does much more than that. Here are 10 reasons why uniforms matter:

1

## IDENTITY

80% of buyers feel it's easier to identify employees when wearing uniforms.

2

## CONSUMER CONFIDENCE

60% of consumers feel they are receiving a better product or service.

3

## BRAND IMAGE

Uniforms portray a higher brand image and increase brand recognition and loyalty.

4

## BRAND ADVERTISING

Uniforms turn every employee wearing a uniform into a billboard for your brand.

5

## FACILITY SECURITY

Uniforms make customers and employees feel more comfortable.

6

## EMPLOYEE MORALE

Uniforms make employees feel confident and make them feel part of the team.

7

## JOB DIFFERENTIATION

Uniforms create differentiation between job roles.

8

## CONVENIENCE

Uniforms remove the need for employees to shop for and maintain their work wardrobe.

9

## EMPLOYEE BENEFITS

Uniforms save employees time and energy in selecting what to wear.

10

## COMFORT & EASE OF CARE

Uniforms that are well designed are comfortable and easy to care for.



# UNIFORM PROGRAM CHECK-UP

If you have an existing uniform program, it's always good to give it a check-up every once in a while.

Here are 6 questions you can ask to evaluate the health of your uniform program.

1. Does our uniform program tell our brand story well?
2. Do all our departments' uniforms have a cohesive look?
3. Do our employees have everything they need to be comfortable, safe, and prepared?
4. Do our departments find it easy to order new uniforms?
5. Do we have any quality or delivery issues that are slowing down our team?
6. Are there ways we could streamline and make our uniform program more efficient?

Let's schedule some time to chat about how we can create a healthy uniform program for your team.

## OUR SUPPLIER PARTNERS ARE THE BEST IN THE BUSINESS

A uniform program is only as good as the suppliers you partner with to make it a reality for your employees. We have sourced some of the best Supplier Partners in the uniform business that go above and beyond for our clients every day!

### **RELIABLE SOURCING**

It's important to us that our suppliers align our client's mission, whether that's eco-friendly or give back initiatives, we can align with you.

### **GLOBAL POSSIBILITIES**

Regardless of the size and geographic locations of your business, we got resources around the globe that can provide any type of uniform or workwear.

### **QUALITY EVERY TIME**

We hold our Suppliers to a high standard when it comes to quality so you and your employees spend less time on the phone and more time working towards your companies goals.

Let us make the uniform program of your dreams become a reality.



# ONLINE ORDERING SIMPLIFIED

Your uniform order process doesn't have to be complicated and difficult to manage. We believe in harnessing the power of technology to streamline the uniform process from order to fulfillment to reporting.

Our ProStores eCommerce platform is a complete uniform ordering solution that makes managing your company's uniform program simple.

## Every ProStore is...

- Customizable
- Variable Data Ready
- Reportable
- Easy to Use
- Secure
- Mobile Optimized
- Scalable

We work hand in hand with your team to build and launch an online store for your uniform program that aligns with your organization's objectives and brand.

# CORPORATE UNIFORM TRENDS

Modern companies are abandoning the "one size fits all" approach to uniforms. Today's uniform is all about creating a unified office experience and allowing your employees' personal styles to show through.

The days are numbered for stiff fabrics and restrictive styles. Today's uniforms are built around fashion basics—polos, wovens and tees—and are enhanced with athleisure features like moisture wicking and performance-shaping that allow for easy movement.

This year, color is at the heart of uniforming trends. Whether you're making a striking monochromatic statement or adding bold color splashes to accentuate your logo, color is key. For an ultramodern look, think soft pastels when updating your company's style.

T-shirts and other fashion basics can be combined with traditional business attire like blazers to create a stylish look that works across generations. This sort of mix-and-match flexibility keeps your team looking fresh and ready for anything.

