



Call : 305-443-1332



Branding & Promotion Experts

Gossett Marketing is celebrating our 28th year as a promotional marketing agency. We are experienced marketing professionals that understand business, the bottom line and the importance of maintaining your brand image in all that you do.



Danette Gossett



Greetings!

I think by now we have all heard about the supply chain struggles and how so much merchandise is stuck at sea. But fear not, we are keeping a close eye on what's available. As a matter of fact, many of our manufacturing partners are chartering planes to get their most popular merchandise back on the shelves (unfortunately, that impacts the price we all pay).

It is a good thing too, as we are seeing more and more business opportunities opening up. In-person meetings and yes, trade shows are starting to happen again. I have had many clients rushing to get materials for an event that has "popped" up just this last week!

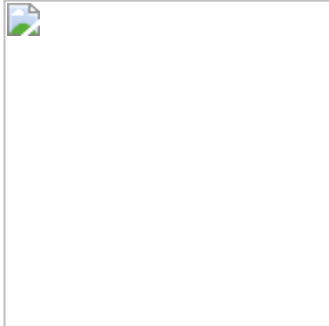
And while I am optimistic we can deliver something that will support your brand throughout the fall, keep in mind, production times are still not guaranteed. In many instances inventory may be available in the morning and gone in the afternoon. Demand is high. So, make your decisions quickly.

Also, recognize that none of the regular ground shipping methods are guaranteed. What may have been a 3-day ship might be 5 days now. And it will get longer as we get closer to the holidays. If you know you have something in December, let's get started now. While we may be able to turn something in five days (it will cost more), 2-3 weeks is more the norm, plus your shipping time!

So, as I've been saying for months, planning ahead is key!

And it's not too early to start thinking about first quarter 2022. I hate to say it, but January 1st is less than 80 days away! Truly hard to believe, but we are speeding towards the end of 2021. I have several clients already working on their January program needs because they don't want to be caught without!

So, if you have a major trade show or new business push planned for January 2022 let's start talking now!

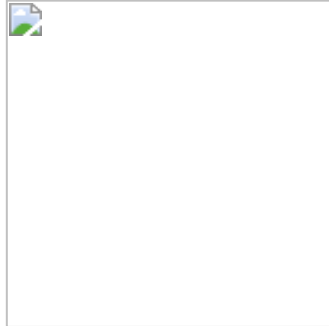


Work from Home Kit

Each kit includes a Webcam cover and wireless charging pad. Packed in a carrying pouch with zip locking closure.

1 color imprint on each item.

50 Qty: \$11.20 each

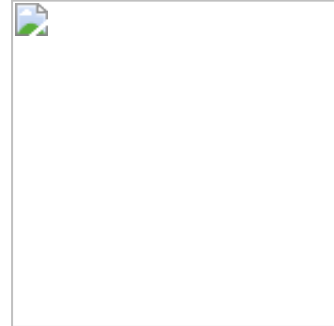


Dual Phone Wallet with Earbud Pocket

Holds approx. 4 cards, ID, etc. Front pocket expands to hold wireless earbuds.

1 color 1 location imprint

150 Qty: \$2.25 each



SPF 15 Lip Balm in Holder

SPF 15 lip balm with light vanilla scent. Silicone holder.

1 color imprint on decal.

150 Qty: \$1.80 each

Keep Your Business From Falling Off Your Customer's Radar

I just ran across some interesting statistics to share with you. Did you know that according to recent research, 80% of consumers forget branded content in just 3 days' time?

[~ Read More](#)

Promotional Marketing Expert, Danette Gossett, Helps Her Clients Stay On Their Customer's Radar, Thus Helping Them Stay Alive.

Owner and President of Gossett Marketing, a leading promotional marketing firm, Danette Gossett, helps her clients remember why their customers might forget about them and offers suggestions for staying top-of-mind and relevant.

[~ Read More](#)

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