

Call: 305-443-1332

Branding & Promotion Experts

Gossett Marketing is celebrating our 28th year as a promotional marketing agency. We are experienced marketing professionals that understand business, the bottom line and the importance of maintaining your brand image in all that you do.





Danette Gosset

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Greetings!

It's officially Fall, although here in Florida you can't tell, still hot and humid, but we know the cooler weather is just weeks away.

And we are soon to embark on the beginning of the eating season! In my mind, the eating season officially kicks off with Halloween. Who can resist the cute pumpkin-shaped chocolate treats and ghostly goodies?

And we all know that is just the beginning. Thanksgiving and all the other holidays follow closely behind and they are all centered around food.

Yes, this year will be different. We won't have the multitude of neighborhood cocktail parties, corporate events, or fundraising functions to attend. However, mark my words, there will be eating!

I have spoken with many friends and clients who have found baking and new recipes to try out on family members. And I imagine some of those treats will be gracing holiday tables this year or a gathering or two. A few of my neighbors have already said they hope to have appropriately social distanced outside small gatherings over the season. Some have already started.

One neighbor is a musician and he has started having monthly lawn concerts. You can bring a chair (distanced of course with mask) or sit in your car and enjoy an evening concert of him and some of his friends. I haven't been able to attend yet, but understand it is a treat! Yes, it is "bring your own food and drink" (sharing is not a good idea). However, you can still bring something for the host to enjoy on their own.

Food is universal. As a matter of fact, 50% of the business gifts given each year is food (according to American Express). Personally, I think this year that number may be higher.

There are many food gifts available and we can help. We can drop ship to all your clients or employees. We have those popcorn tin favorites, mixed nuts, cookies and candies, cheese trays, meats and cheeses, and more. And all priced to fit almost any budget.

Don't miss out on an opportunity to thank your customers, and employees. This year we need to reach out more than ever. Let us help you show your appreciation.

Work from Home Kit Each kit includes a Webcam cover and wireless charging pad. Packed		SPF 15 Lip Balm in Holder SPF 15 lip balm with
in a carrying pouch with zip locking closure. 1 color imprint on each item.	etc. Front pocket expands to hold wireless earbuds.1 color 1 location imprint	light vanilla scent. Silicone holder. 1 color imprint on decal.
50 Qty: \$11.20 each	150 Qty: \$2.25 each	150 Qty: \$1.80 each

Let's Celebrate Like It's 2020!

As much as we all want this pandemic to be done and over with, as much as we want to be able to make travel plans as freely as we used to do, the fact is that COVID-19 continues to be a challenge and things won't be going back to "normal" anytime soon or perhaps ever. Most people are settling into this fact and making the best of the situation.

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Promotional Marketing Expert, Danette Gossett, Writes About How Living In The

Digital Age Makes It A Little Easier To Hunker Down At Home Through The Holidays.

Owner and President of Gossett Marketing, a leading promotional marketing firm, Danette Gossett, offers personalized gift suggestions that make staying home for the holidays a little more exciting in spite of the pandemic.

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3701 Poinciana Avenue Coconut Grove, FL 33133 US

danette@Gossettmktg.com (800) 989-5690