 alt\_text



Greetings!

I don't know about you, but I'm exhausted. The year is moving way too fast for my taste. My days are filled with zoom meetings, conversations with clients, prospects, and suppliers. I feel like my suppliers are changing their offerings almost daily. And my clients keep changing their minds as to what is a priority. My head is spinning trying to keep up with all these daily challenges!

And above all, I believe that all of us are also trying to keep our businesses running, our sales up and our spirits intact. It is not easy. Most of us are still working remotely and that is a challenge all on its own.

The other day I was having a zoom meeting with a prospect. His kids were screaming in the background and my dogs were snoring loudly at my feet (really loudly). At least we both could laugh about this new normal meeting. It also made the meeting more congenial. I don't know if it helped or not, but I now have a new client!

It is one of several we have been fortunate enough to secure recently. And I am so pleased because many of our current clients have been badly affected by the Coronavirus. They have either cut budgets, personnel or worse are closed for the foreseeable future. As you may remember, we are in Miami. The cruise capital of the world and a great tourism destination normally. But for now, none are open. So, we are not expecting any business from them for quite some time.

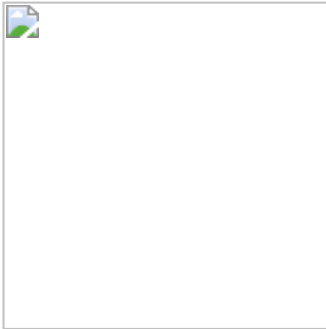
As it turns out, we seem to be one of the few people answering the phone. We are working normal hours (and longer) to be here for our clients and prospects. We are also doing a great deal of outreach. And it seems to be paying off.

So, if you are looking to reopen safely and need signage, masks, gloves, or hand sanitizer, let us know. We are helping many companies plan for their opening in a month.

If you want to make sure your employees feel appreciated for all they have done and experienced during these trying times, we've been putting together some great gift ideas for our clients.

Or if you are planning to have your events virtually, we can help make everyone feel as if they are actually attending in person. Think Event in a Box!

And so much more. We are here to help. Let us know how we can help you.

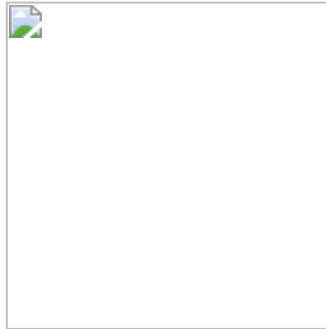


### **Work from Home Kit**

Each kit includes a Webcam cover and wireless charging pad. Packed in a carrying pouch with zip locking closure.

1 color imprint on each item.

50 Qty: \$11.20 each

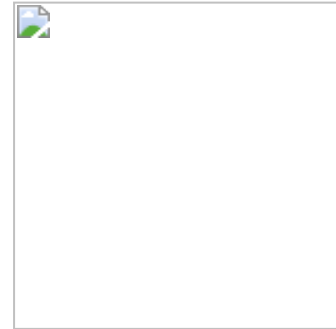


### **Dual Phone Wallet with Earbud Pocket**

Holds approx. 4 cards, ID, etc. Front pocket expands to hold wireless earbuds.

1 color 1 location imprint

150 Qty: \$2.25 each



### **SPF 15 Lip Balm in Holder**

SPF 15 lip balm with light vanilla scent. Silicone holder.

1 color imprint on decal.

150 Qty: \$1.80 each

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## **Resilience**

**We are living in an extraordinary time.**

I've been spending more time than usual alone during our shelter-in-place quarantine. And, I'm sure I'm not alone in wondering about how this extraordinary historical event is going to affect us long term. I also have to admit I'm getting a little squirrely. At first, it seemed fine, staying home, making sure my team stayed at home. Having virtual meetings and all was kind of fun. But now, a full month into it, I admit, I'm feeling ready to get back to "normal."

[~ Read More](#)

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## **Promotional Marketing Expert, Danette Gossett, Writes About The Futility Of Resistance And The Necessity Of Resilience**

Owner and President of Gossett Marketing, a leading promotional marketing firm, Danette Gossett, wonders about how life will be post-pandemic and how adopting an

attitude of resilience can be helpful.

[~ Read More](#)

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