



Call : 305-443-1332



Branding & Promotion Experts

Gossett Marketing is celebrating our 28th year as a promotional marketing agency. We are experienced marketing professionals that understand business, the bottom line and the importance of maintaining your brand image in all that you do.



Danette Gossett



Greetings!

I have been hearing encouraging news lately. I had two clients order items for upcoming in-person trade shows for early April! And, on the news this morning they were discussing travel in this new age and one reporter asked, "when are they saying we may get back to normal travel ways"? And the answer surprised me, they said August/September timeframe!

Hooray!

I just hope it is true. Even if it is not, I do see a loosening up by many people. I had a lunch meeting and two in-person meetings just last week. Considering I went eight months without a single in-person meeting this was huge! It will take some getting used to for sure.

While I am very happy to be getting out again, I have to admit I've gotten used to spending my day at my desk! I feel that I have become more productive. I am not spending all that time traveling to and from meetings and sitting in traffic. And I definitely don't have the interruptions from my team since they all work remotely!

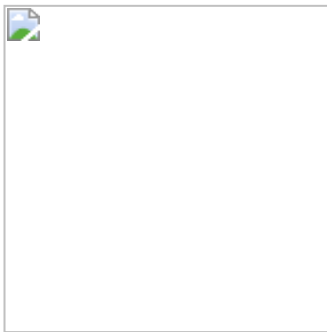
I do believe that most people will continue to feel more comfortable in somewhat crowded areas wearing a mask and using hand sanitizer. But I do feel people will start to venture out and attend more events and meetings, even if on a limited basis for a few more months. After that, who knows?

So, now may be the time to start thinking about your employees returning to the office. Do you have enough masks and sanitizer? Is your office signage up to date with the 6ft social distancing signage? And what about a welcome back kit for your employees?

Employees may react differently about the return. So may never go back to the office (so I've heard), others can't wait to get back to the office, while some

may be hesitant. Our job is to make all of them feel welcomed, safe and appreciated.

So, let us know how we can help. And I hope to see you at an in-person event soon!

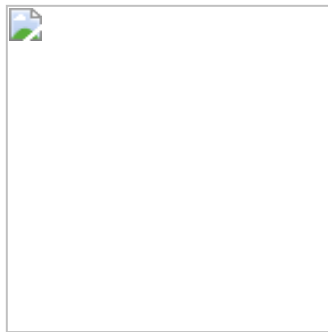


Work from Home Kit

Each kit includes a Webcam cover and wireless charging pad. Packed in a carrying pouch with zip locking closure.

1 color imprint on each item.

50 Qty: \$11.20 each

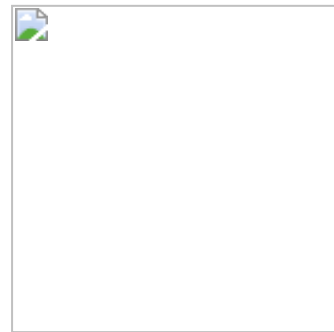


Dual Phone Wallet with Earbud Pocket

Holds approx. 4 cards, ID, etc. Front pocket expands to hold wireless earbuds.

1 color 1 location imprint

150 Qty: \$2.25 each



SPF 15 Lip Balm in Holder

SPF 15 lip balm with light vanilla scent. Silicone holder.

1 color imprint on decal.

150 Qty: \$1.80 each

How To Memorably Stay In Touch With Clients

Are businesses missing out on opportunities to stay in touch with customers and clients in meaningful ways because of the pandemic? I fear we are. I think the real question is, “are we putting our thoughts into how we can use the pandemic to our advantage as well as to the advantage of our customers?”

[~ Read More](#)

Promotional Marketing Expert, Danette Gossett, Fears Business Owners Are Missing Opportunities To Memorably

Stay In Touch With Clients And Prospects.

Owner and President of Gossett Marketing, a leading promotional marketing firm, Danette Gossett, encourages her readers to find ways of staying in touch with clients and prospects that take advantage of the pandemic restrictions to the benefit of everyone involved. She gives a fun example of how one business did it.

[~ Read More](#)

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Gossett Marketing

3701 Poinciana Avenue
Coconut Grove, FL
33133
US

danette@Gossettmktg.com
(800) 989-5690