



**CELEBRATING
OUR 30TH
ANNIVERSARY**

Call: 305-443-1332



Branding & Promotion Experts

Gossett Marketing is celebrating its 30th year as a promotional marketing agency. We are experienced marketing professionals that understand business, the bottom line, and the importance of maintaining your brand image in all you do!





Danette Gossett
Best-Selling Author and CEO



Greetings!

Today, July 7, 1992 I started Gossett Marketing. I truly can't believe thirty years have gone by. I don't feel that old!

I am proud to say we still work with the first large client we ever secured; Greater Miami Convention and Visitor's Bureau. It has been a great partnership all these years.

I've had fun developing custom designed promotional products. From multiple custom frame designs for the Bureau to the flying teacup for Virgin Atlantic Airways, to the boxed monocular to introduce Adventure of Seas for Royal Caribbean Cruise Line as well as so many other products designed for ship introductions and more.

I have to admit, I have favorites (teacup of course). One in particular is the custom white chocolate clam shell that when opened had chocolate truffles shaped like a bowling ball and bowling pin to introduce the Norwegian Pearl (first bowling alley at sea).

We designed a U-shaped stress reliever for the introduction of the new UHealth logo (wasn't as easy as you'd thinking getting it to stand up). Countless awards (Palm Tree for the Bureau, the Original Beacon Award for the Beacon Council, Pillar Award for Audi USA, Annual Tombstone awards for Burger King), key tags (miniature binoculars for Tasco), bags, notebooks/journals, USB's and lapel pins. I could go on and on.

Recently, we designed a custom Vlogging set for Monat Global, complete with microphone, large ring light and phone stabilizer along with several other products currently in production.

Helping our clients stand out with custom products was the primary reason I started this business and it has always been my passion. Of course, we do so much more than that today to keep our client's brand visible and memorable.

I thank everyone for always being so supportive. Our clients for their faith in me. My team for their dedication. My go-to vendors/factories for being true partners and for indulging me when I come up with something totally off the wall. And of course, all my wonderful business friends that give me their support and referrals.

Thank you for helping me continue to live my passion for these past 30 years. And I'm not done yet!



Cooling Towel

Overall measures 12”w x 24”L

Super quick-absorbing and drying towel

Full color dye sublimation imprint

100 Qty: \$5.30 ea



Pen & Pencil Gift Set

Mechanical pencil and ballpoint pen

Soft-touch rubberized finish

Black gift box.

Laser engraved logo on pen & pencil

50 Qty: \$5.89 ea



Picnic Blanket

Overall measure 52” x 47”

Polyester Fleece Plaid

Water-resistant PE backing

Attached handle for easy carrying

1-color imprint

50 Qty: \$12.99 ea.

We Help Your Team Achieve The Sweet Spot In Trade Show And Team-Building Attire

Just as critical to trade show success as a stunning, well-designed trade show exhibit is a well and appropriately dressed booth staff. This is no time for your representatives to express their individual style and personality! It's very likely that trade show apparel is not the first thing you think about when planning for that event, especially if this is your first venture....

[~ Read More](#)

Promotional Marketing Expert, Danette Gossett, Writes About How To Appropriately Dress Trade Show Representatives For Success.

Owner and President of Gossett Marketing, a leading promotional marketing firm, Danette Gossett, helps her clients find what she calls "the sweet spot" in trade show attire, that is somewhere between tasteless and invisible.

[~ Read More](#)

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