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Greetings!

I hope everyone has become a little more settled into our new "normal". With the cases spiking it is sad to see some businesses having to close again and people staying at home more in many locations.

One thing I know is that most people are now very adept at zoom and Microsoft team meetings. And I think we can all agree the novelty has worn off!! I have had back to back meetings all day for the last three days. It is exhausting.

It looks like many will be spending the summer away from the office so it might be a good idea to remind your employees working at home how much you appreciate what they are going through.

There are many ways you can show appreciation. A simple thank you note with something useful for their new home office like a power bank (so many things to keep charged now) or journal and pen for all the note taking from the virtual meetings!

However, it is also nice to send something that is personalized with their name. And today, there are so many options. Did you know you could create a special beach towel or blanket? Yes, you can create a beautiful 4-color background and then have their name in the corner! Its summer, why not invite them to use their new towel on the beach with their families?

You can also personalize many types of tumblers and water bottles. And as an added bonus, you can encourage them to bring it to the office when they come back so everyone knows which drink is theirs.

And why not send everyone a company brand shirt that they can all wear on to the next zoom meeting?

Keeping everyone motivated and feeling a part of the team is very important during the times.

If we can help, just let me know!

Stay Safe!!

Work from Home Kit Each kit includes a Webcam cover	Dual Phone Wallet with Earbud Pocket	SPF 15 Lip Balm in Holder
	Holds approx. 4 cards, ID, etc. Front pocket expands to hold wireless earbuds.	SPF 15 lip balm with light vanilla scent. Silicone holder.
1 color imprint on each item.	1 color 1 location imprint	1 color imprint on decal.
50 Qty: \$11.20 each	150 Qty: \$2.25 each	150 Qty: \$1.80 each

Recognition Important To Team Spirit While Working In Isolation

I've been working alone since we went into quarantine back in March. Anyone who knows me knows that I am a very social being. In fact, even the most introverted human being needs somebody sometime.

~ Read More

Promotional Marketing Expert, Danette Gossett, Proposes Work-From-Home Employees May Require More Regular Recognition To Keep Team Spirit Alive.

Owner and President of Gossett Marketing, a leading promotional marketing firm, Danette Gossett, sees the work-from-home model likely to become the new normal and suggests that business owners, managers and team leaders will need to focus more on keeping team spirit alive. Gossett Marketing

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