



Call : 305-443-1332



## Branding & Promotion Experts

Gossett Marketing is celebrating our 28th year as a promotional marketing agency. We are experienced marketing professionals that understand business, the bottom line and the importance of maintaining your brand image in all that you do.



Danette Gossett



Greetings!

Summer is closing in fast even though some areas had snow recently. It won't be long now before we all will be wishing for cooler days.

The country continues to open up and more and more in-person events are taking place. We are working on many large events already for the late summer/early fall.

One of the biggest trends I am seeing is in Eco-friendly products. The pandemic shut downs made us all realize how what we do, use and don't use affects the Earth. More and more companies are looking to be more conscientious of their footprint on the planet.

There are more products made with recycled or sustainable materials than I have seen in more than 25 years in the business. There is clothing made from recycled plastic bottles and surprisingly soft. Or drinkware made from used, repurposed wine bottles and so much more.

There are also many retail brands that are now giving to great causes, proving financial contributions to nonprofits working for a better world.

If your company is committed to being more environmentally and socially responsible, we can help with eco-friendly and sustainable gift options. We can also help with eco-friendly packaging and mailings.

Let me know when you want to discuss your new call social responsibility objectives and programs. I am sure we can help you stand out!



### **Colorful Metal Pen**

Premium metal pen with stylus, rubberized soft touch barrel

Black medium point ink

Laser engraved logo on barrel

100 Qty Min: \$1.65 each

**FREE FREIGHT!!**



### **Full Color Imprinted Cotton Tote**

5 oz Natural Cotton Tote with your

Choice of color handles.

Full color imprint on one side

100 Qty Min: \$5.39 each

**FREE FREIGHT!!**



### **Stainless Steel Mug**

12 oz Double-wall mug with durable powder-coated

Exterior for a soft grip and matte finish

Features a snap-on sip through lid

1-color imprint on one side

144 Qty Min: \$10.99 each

## **How You Can Help Turn The Great Resignation Into The Great Return**

From the hardest hit industries to the least affected, the pandemic has given rise to what we all now refer to as the “Great Resignation”...

[~ Read More](#)

## **Promotional Marketing Expert, Danette Gossett, Urges Business Owners To Make Employee Appreciation Their Highest**

# Priority To Stem The Tide Of The Great Resignation.

*Owner and President of Gossett Marketing, a leading promotional marketing firm, Danette Gossett, writes about the immense value of employee appreciation programs during these challenging times and how important it is to treat employees better than ever.*

[~ Read More](#)

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