



Call : 305-443-1332



## Branding & Promotion Experts

Gossett Marketing is celebrating our 28th year as a promotional marketing agency. We are experienced marketing professionals that understand business, the bottom line and the importance of maintaining your brand image in all that you do.



Danette Gossett



Greetings!

And happy Holidays! As I speak with clients, vendors and fellow business owners it seems we all experienced a very hectic year.

2022 is already looking very busy. Many companies are bringing back employees, exhibiting at trade shows, scheduling big events and programs and just wanting to get back to business.

Because of that, we've been quite busy this December working on programs for January, February and even March! And I am so happy my clients took my advice as they will have the items they want when they want them.

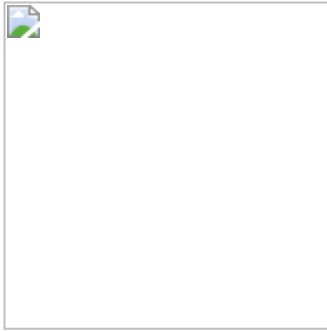
If you have events or needs in the first quarter, please reach out as soon as possible. Supply issues, production timing and logistics problems will continue so we need to continue to plan ahead.

Plus, Chinese New Year always brings a new set of challenges. While the official public holiday only lasts for seven days, the majority of factories are fully closed for up to four weeks to allow their employees the time to travel to see their families. For 2022, the year of the Tiger, most will begin closing January 21 and not reopen until approximately February 20.

As always, we are staying on top of what's available to help you with your first quarter needs.

But for now, my wish for everyone during this holiday season is to spend time with family and friends. We all need some time off to regroup and re-energize.

I hope to see you in the New Year!

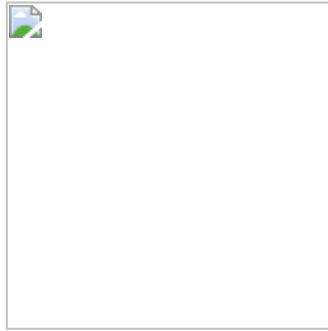


### **Work from Home Kit**

Each kit includes a Webcam cover and wireless charging pad. Packed in a carrying pouch with zip locking closure.

1 color imprint on each item.

50 Qty: \$11.20 each

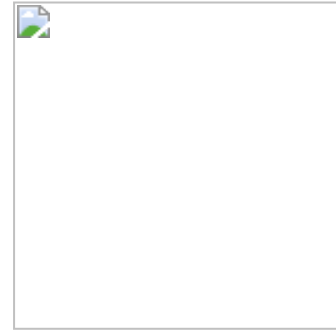


### **Dual Phone Wallet with Earbud Pocket**

Holds approx. 4 cards, ID, etc. Front pocket expands to hold wireless earbuds.

1 color 1 location imprint

150 Qty: \$2.25 each



### **SPF 15 Lip Balm in Holder**

SPF 15 lip balm with light vanilla scent. Silicone holder.

1 color imprint on decal.

150 Qty: \$1.80 each

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## **Facing The Domino Effect Of Pandemic Related Challenges**

If you're reading this, you and your business have survived the pandemic, thank goodness. And all of us, business owners and leaders alike, are now facing the domino effect of pandemic related challenges that include price increases, inventory issues, labor shortages, raw material issues, longer shipping times...

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## **Promotional Marketing Expert, Danette Gossett, Addresses The Inevitable Price Increases As The World Faces Pandemic Related Domino Effect.**

Owner and President of Gossett Marketing, a leading promotional marketing firm, Danette Gossett, shares her vendors' insights into product price increases due to the pandemic which created a domino effect of issues and challenges across the board.

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