



Call : 305-443-1332



## Branding & Promotion Experts

Gossett Marketing is celebrating our 28th year as a promotional marketing agency. We are experienced marketing professionals that understand business, the bottom line and the importance of maintaining your brand image in all that you do.



Danette Gossett



Greetings!

I just completed my weekly mastermind group call. I've spoken about it before but feel it is worth repeating. If you do not participate in a group, it might be time to get one.

Each week (we used to be bi-weekly, but during the pandemic we've gone weekly) we celebrate our successes, discuss our goals and any issues or needs required.

It is helpful to me in so many ways. And I think it would be for most, especially now. First, we celebrate our successes and each week several of us initially are hard pressed to remember what our success was. Working in an office alone has caused us to forget that we truly have successes worth celebrating each week.

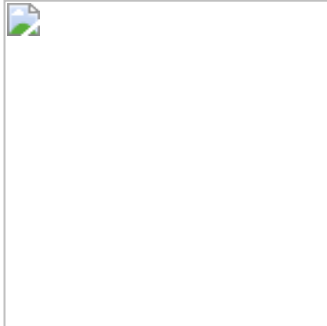
For example, this week we got our first project from a new client. In the old days there would have been high fives around the office and a team discussion. Now, there are no high fives. While we still discuss the management of the account, it is not the same as in person.

So, having my mastermind team celebrate the "win" has taken on new meaning. One in our group said she didn't have any wins. Then she started to rattle off many great accomplishments for the week. At the end, she said "wow, I guess I had some pretty good wins afterall". How easily we forget.

The celebration is important. Not only is it good for our psyche, but it keeps us going and reminds us that we are making progress, especially in these times.

Now, is the perfect time to think about and celebrate your wins for the year, big or small. Then start to make plans on how you will increase your wins in 2021. Maybe a mastermind group could help you achieve more. Just a thought.

Have a safe and happy holiday!

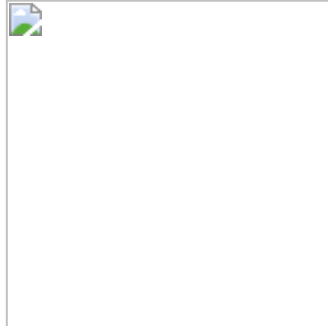


### **Work from Home Kit**

Each kit includes a Webcam cover and wireless charging pad. Packed in a carrying pouch with zip locking closure.

1 color imprint on each item.

50 Qty: \$11.20 each

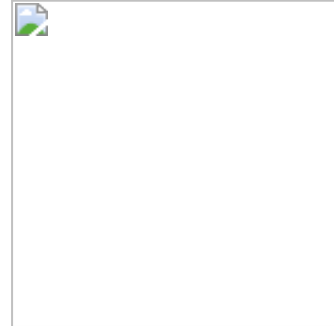


### **Dual Phone Wallet with Earbud Pocket**

Holds approx. 4 cards, ID, etc. Front pocket expands to hold wireless earbuds.

1 color 1 location imprint

150 Qty: \$2.25 each



### **SPF 15 Lip Balm in Holder**

SPF 15 lip balm with light vanilla scent. Silicone holder.

1 color imprint on decal.

150 Qty: \$1.80 each

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## **I'm No Fortune Teller, But This Is What I See For Businesses In The Near Future**

It's true, I'm not psychic. But you don't have to be to know that there will continue to be reduced business travel at least through the early part of 2021.

[~ Read More](#)

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## **Promotional Marketing Expert, Danette Gossett, Writes About What She Sees As Integral For Businesses In The Near Future.**

Owner and President of Gossett Marketing, a leading promotional marketing firm, Danette Gossett, acknowledges that staying in touch with team members working remotely and clients and prospects you can't spend time with will be top priorities.

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Gossett Marketing

3701 Poinciana Avenue  
Coconut Grove, FL  
33133  
US

[danette@Gossettmktg.com](mailto:danette@Gossettmktg.com)  
(800) 989-5690