



Call : 305-443-1332



## Branding & Promotion Experts

Gossett Marketing is celebrating our 28th year as a promotional marketing agency. We are experienced marketing professionals that understand business, the bottom line and the importance of maintaining your brand image in all that you do.



Danette Gossett



Greetings!

Well, we are definitely in the dog days of summer. Seems like the whole country is having heat wave issues. And I know many are taking end of summer trips or getting ready to get the kids back to school.

The last thing many of us want to do is look towards the holidays or even next year. But we all need to be thinking about programs for September and beyond. Are you going to be celebrating teachers; helping to raise awareness during Breast Cancer Awareness month in October; Giving Thanks in November; recognizing outstanding employees and/or board members; seeking year-end giving and more.

Inventory of many items is already tight. Yes, more inventory is coming in, but if you wait, it may be sold-out before it gets here!

My intention isn't to scare anyone, but just to make sure everyone is aware of the supply chain issues we are facing. Yes, you will be able to get "something" in just about every price point. However, will it be "something" you want or that represents your brand or intentions well?

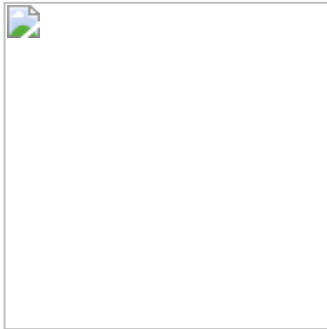
Many people are heading back to working remotely. And it may last through the remainder of the year. So, I encourage you to be thinking now about any year-end recognition or gifts that will need to be sent. The days of getting your gift branded, boxed and shipped in two weeks is long gone. And I can pretty much guarantee by mid-November many factories "time" may be sold out.

They won't be able to fulfill any additional orders for 2021. And don't forget about your plans for early first quarter 2022. If the factories are sold out for December, early January may become an issue.

I have one client that is truly thinking ahead. They have a large event scheduled for the end of January 2022 in Mexico. They want it to be bigger and better than the last one held in January 2020. We have our theme and

budget already. And, because we have the time, we can be more creative and develop some custom creations that will make it extra special event in 2022.

Don't wait and settle this year. Let us help make each of your programs highlight your brand and make you stand out for your customers, prospects and employees.

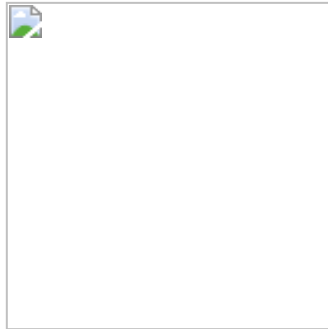


### **Work from Home Kit**

Each kit includes a Webcam cover and wireless charging pad. Packed in a carrying pouch with zip locking closure.

1 color imprint on each item.

50 Qty: \$11.20 each

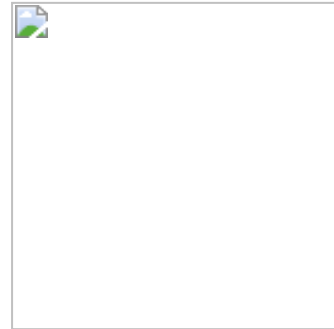


### **Dual Phone Wallet with Earbud Pocket**

Holds approx. 4 cards, ID, etc. Front pocket expands to hold wireless earbuds.

1 color 1 location imprint

150 Qty: \$2.25 each



### **SPF 15 Lip Balm in Holder**

SPF 15 lip balm with light vanilla scent. Silicone holder.

1 color imprint on decal.

150 Qty: \$1.80 each

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## **Oh The Weather Outside Is Frightful And The Supply Chain Is Already Disrupted**

Our We used to be accustomed to ordering holiday gifts for clients, employees and prospects as late as October. Way back then, bad weather was about the only thing that disrupted deliveries. However, that simply doesn't hold true anymore. In fact, ordering in October was considered getting a jump on holiday shopping. However, that simply doesn't hold anymore. We are living in a whole new world.

[~ Read More](#)

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# Promotional Marketing Expert, Danette Gossett, Focuses On Supply Chain Disruptions And The Urgency To Get Holiday Gift Shopping Done Now.

*Owner and President of Gossett Marketing, a leading promotional marketing firm, Danette Gossett, jingles the bells to alert clients to the importance of placing holiday orders immediately if not sooner, otherwise gift giving may be put off until the New Year.*

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