

Greetings!

I hope everyone is healthy and safe in their homes. It is definitely a new adventure. My dogs are seriously worried about me. I can tell. They wonder why I basically only leave the house to walk them! They are not used to all of the attention.

While I am not out at meetings or socializing like my normal routine, but I am enjoying virtual happy hours and meetings. It's nice to see everyone even if it's on my computer screen. And I admit I need that interaction.

I've had a few meetings in the past week with potential new customers. We had the meetings scheduled before all "this" started and were able to move them to virtual. I admit, I think I am better in person, but I do believe the meetings were productive. I hope to schedule more over these next few weeks of "stay at home" time.

And while many people are losing their jobs, many are still working. I have had my business for over 25 years, and I have seen many ups and downs. Nothing quite so drastic as this, but we've been through scary times before. So, I and my team are working harder than ever. We must, if we expect to make it through this time.

We are now selling that much needed Personal Protective Equipment. Yes, mask, gowns, gloves, goggles and hand sanitizer. We are fortunate to have reliable overseas and domestic sources. However, with all the demand, production timing grows every day.

We are also trying to stay top of mind with our clients. Because we will get through this. There is another side that we will reach. We don't know what it looks like yet, but we are a social bunch by nature and I do believe we will return to planning new events and programs. Will we be wearing masks and gloves? Possibly. Will we stop shaking hands or hugging? I hope not, but maybe. Will we wash our hands more often? Definitely.

Our future will look different in some ways than our past. Maybe this time will give us new appreciation for the time with our families. I see so many families riding bikes. I hear children's laughter which I had rarely heard before. Obviously, families are eating dinner together again. Maybe that will be a good outcome from this, a renewal of family time.

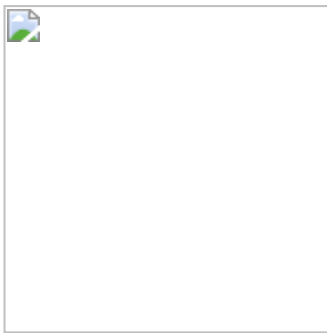
Be safe, healthy and enjoy the extra time with your family and pets.

Danette

Did You Know:

You may think that giving away an item at a trade show or as a leave behind after a meeting may not need to be specially packaged. But, ask yourself, what impact would it have if it did? Anything you can do to make your clients feel that they are important to you is worth its weight in gold.

Danette

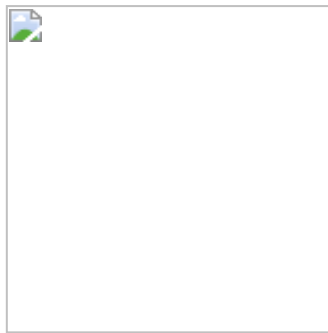


Work from Home Kit

Each kit includes a Webcam cover and wireless charging pad. Packed in a carrying pouch with zip locking closure.

1 color imprint on each item.

50 Qty: \$11.20 each

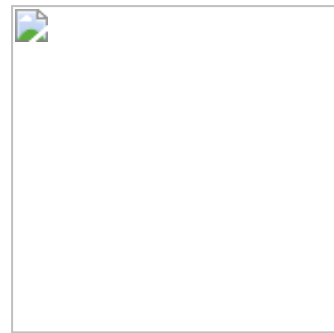


Dual Phone Wallet with Earbud Pocket

Holds approx. 4 cards, ID, etc. Front pocket expands to hold wireless earbuds.

1 color 1 location imprint

150 Qty: \$2.25 each



SPF 15 Lip Balm in Holder

SPF 15 lip balm with light vanilla scent. Silicone holder.

1 color imprint on decal.

150 Qty: \$1.80 each

Mother Earth Orchestrates Her Own 50th Anniversary Earth Day

There Are A lot of Unknowns

As I sit alone in my office, knowing that each member of my team is working safely from their own home, I can't help but wonder, along with the entire world, how this COVID-19 pandemic is going to unfold. As I think about all the activities postponed and put on hold – meetings and conferences, promotional events, Easter, Passover and Earth Day – I started looking for the silver lining in this event. There is always something good that

comes out of every event no matter how tragic it appears. What occurred to me is that Mother Nature seems to have stepped in on her own behalf for a very special 50th Anniversary Earth Day this year.

[~ Read More](#)

Promotional Marketing Expert, Danette Gossett, Encourages Readers To Make A Commitment To Become A Permanent Participant In Ending Plastic Pollution

Owner and President of Gossett Marketing, a leading promotional marketing firm, Danette Gossett, talks about a cause close to her heart and invites readers to get on board with ending plastic pollution in honor of the 50th anniversary of Earth Day.

[~ Read More](#)

Gossett Marketing

3701 Poinciana Avenue
Coconut Grove, FL
33133
US

danette@Gossettmktg.com
(800) 989-5690