



CAPABILITY STATEMENT

Gossett Marketing is a nationally certified woman-owned enterprise by the Women’s Business Enterprise National Council. We are a promotional marketing agency that offers a broad array of printing, promotional products, apparel, packaging and other related graphic solutions. As a member of an Association of 700 similar owners, Gossett Marketing’s collective \$500,000,000 buying power provides more competitive pricing and resources.

Core Competencies

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| <ul style="list-style-type: none"> ✓ Single solution provider ✓ Expert marketing resource ✓ Fast turnkey executions for traditional promotional products and apparel ✓ 25+ year experience designing custom promotional programs and products | <ul style="list-style-type: none"> ✓ Proprietary online company store development and management ✓ Employee recognition and incentive programs ✓ Masters at complex and time sensitive projects ✓ Deliver on-time, on-budget ✓ Understand business and the bottom line |
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Past Performance

Gossett Marketing has been providing quality promotional marketing services for more than 25 years. We build partnerships by providing turnkey solutions and sophisticated marketing strategies. While we can provide whatever is needed, we know our clients aren’t just looking for shirts, pens and business cards. We are known as a secret weapon by many of our clients because we help them stand out. Some long-term clients include:

- Greater Miami Convention & Visitors Bureau - 26 years
- Royal Caribbean International - 24 years
- University of Miami – 20 years
- Baptist Health South Florida – 18 years
- Norwegian Cruise Line – 12 years
- World Golf Championships/PGA Tour – 12 years
- Florida International University - 7 years



Differentiators

We understand the value of a promotional marketing consultant you can trust. We save you time, protect your brand and provide better than expected ROI for your promotional marketing programs. We know you are looking for comprehensive, innovative solutions that can deliver end-to-end service through a single source relationship.

- Proven reputation for high quality, efficiency, creativity, innovation and excellence
- Consistently meets or exceeds customer deadlines and production goals
- Staff is knowledgeable, committed and proud of the work we do