



Call : 305-443-1332



Branding & Promotion Experts

Gossett Marketing is celebrating our 28th year as a promotional marketing agency. We are experienced marketing professionals that understand business, the bottom line and the importance of maintaining your brand image in all that you do.



Danette Gossett



Greetings!

As you are probably aware, there is global supply chain interruption. Yes, it started with the Pandemic, but it continues today with major backlogs in containers reaching the USA, then waiting weeks to clear customs and sometimes sitting on the docks for weeks waiting to be picked up and delivered to their ultimate destination. As you can imagine, this has caused major inventory shortages for many products.

While I always encourage clients to think ahead, this year it is more necessary than any other in recent memory. If you have any hard date events coming up, reach out now.

We just had a large order for a local University for incoming students. They thought they were ordering early by ordering July 7 for an August 20th delivery. Yes, we can make it, but barely. We hope to have delivery by August 15th! Prior to the pandemic it would have been delivered in about 2 weeks, now it 6 weeks!

And speaking of back to school, what about teacher appreciation this fall? Don't waste any time. You need to order now to thank the teachers when they return to the classroom soon.

Are you planning any recognition for Breast Cancer Awareness month? Now's the time to order. If you wait for August or even September, the item you want (in pink) may no longer be available.

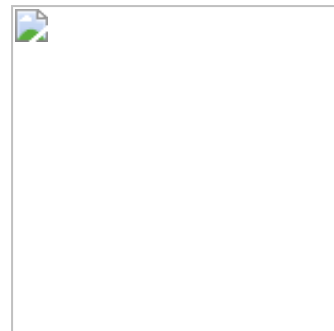
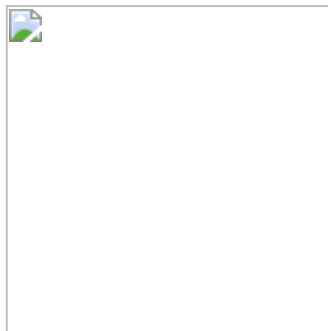
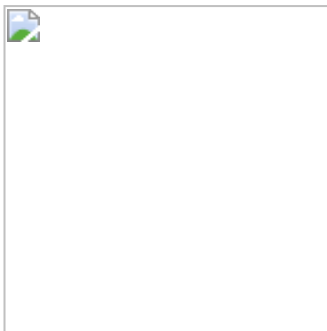
And of course, we have employee and customer appreciation at the end of the year. No matter what you have done in the past, now is the time to really show your employees and clients you appreciate all they have been through this past 15 months. However, you need to start making those decisions now!

Christmas in July is not just a fun thought this year. It is signaling that the time to get organized is now. Finalize those budgets and start making decisions.

Once you've made the decision, if your employees or customers will not have returned to the office yet, then consider shipping to their homes. We can do all packaging to make your gift truly a gift. However, it too takes time. And if you think production schedules are long now, I predict them to be a few weeks longer come October.

And finally, don't forget your early January 2022 needs. I would recommend ordering for those events in November this year.

Planning ahead is key this year. Don't wait or you may have to settle for what "can" be done, versus what you would like to have! Let us know how we can help make your fall giving season the best ever.



Work from Home Kit

Dual Phone Wallet with Earbud Pocket

SPF 15 Lip Balm in Holder

Each kit includes a Webcam cover and wireless charging pad. Packed in a carrying pouch with zip locking closure.

Holds approx. 4 cards, ID, etc. Front pocket expands to hold wireless earbuds.

SPF 15 lip balm with light vanilla scent. Silicone holder.

1 color imprint on each item.

1 color 1 location imprint

1 color imprint on decal.

50 Qty: \$11.20 each

150 Qty: \$2.25 each

150 Qty: \$1.80 each

Supply Chain Disruption Creates Need For Early Holiday Orders

Our Every year I encourage businesses who want to make an impression on their clients to plan ahead for the holidays.

[~ Read More](#)

Promotional Marketing Expert Danette Gossett Tells Readers That It Is Imperative To Place Holiday Orders Now Due To COVID-19 Global Chain Supply Disruptions.

Owner and President of Gossett Marketing, a leading promotional marketing firm, Danette Gossett, alerts businesses to the numerous issues that make holiday gift ordering a greater challenge this year than ever before due to supply chain disruptions.

[~ Read More](#)

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